

Kilkenny

“It’s been an
HONOR and a
PLEASURE.”

Pat Kilkenny was named the 10th athletic director for the University of Oregon, succeeding Bill Moos in 2007. When he agreed to take the position, he deferred his compensation to the university and took over the drive to finance and complete a new arena to replace the worn out Mac Court. Kilkenny, a self-made millionaire, was the former chairman and chief executive officer of the Arrowhead General Insurance Agency. A native Oregonian from the farmland around Heppner,
...continued on page 4



DON STONE

letter from the president



Dear Oregon Letterwinners,

Just recently I was asked what the Order of the O was and to describe its purpose and message. After thinking about those questions, I tried to put together what I think our organization is, does, and believes in.

First of all, we are a social organization that reconnects former University of Oregon athletes with teammates, coaches, and to our University and athletic department. We do this by sponsoring letterwinner events, alumni team reunions, and tailgates. We also publish and provide each of you a newsletter, a website (orderoftheo.com), and now have entered an Order of the O fan club on Facebook ([Facebook.com](https://www.facebook.com)). These are all ways to network with old teammates and coaches. We also provide additional tickets for our members during football season, the opportunity to get tickets for special events such as football post-season bowl games, and the Pape' Jam in Portland.

Secondly, we give the Oregon Athletic Department an opportunity to show it's appreciation to former Duck athletes for the contributions they have made representing our University; these include our annual gift to members, recognition and awards events such as the yearly

Oregon Hall of Fame dinner, Football Honorary Captains, pregame socials and Order of the O scholarships.

Third, the Order of the O is a way for each of us to give back to our university. I'm one letterwinner who benefitted by being a Duck athlete; we all have! I'm proud that our club has established a scholarship program and is now supporting our new mentorship program for present athletes. Both of these programs provide help for our athletes and financial assistance for member's children and grandchildren who are not University athletes.

In the next few months you'll hear more about what we are and how we may "give back." Please support our scholarship program and the athletic department's mentoring program. Help us recruit former letterwinners and teammates and give us your contact information such as e-mail addresses and your occupation. You will be asked for all this information in your renewal letter coming out late this spring.

Well I've said enough but remember one thing ... being a Duck athlete is not just four years...it's a lifetime!

**Thanks and as always...
GO DUCKS!**



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Men's Track 1997-00

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Softball 1994-99

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Football 1959-60

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Trina McCartney
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Peg Rees (Sr. Awards, Becky Sisley)
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Robin Wilcox-Gruver
Gymnastics, Volleyball, Track 1974-76

Adam Kennybrew
Football 1999-02

Chuck Kearney,
Director of Athletic Alumni Dev.

Beth Campbell,
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letterwinner

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Q&A JIM MOORE

Oregon Volleyball Team Head Coach

Q: When you came from Northern Michigan to take over at Oregon, what did you find?

Moore: "I've taken over a lot of programs during my career, it seemed that there was no desire to get better, or absolutely getting it done. It was almost like the team was emotionally incapable..."

Q: How tough was it to turn the program around?

Moore: "You can't really talk about it until you're five years out, but I have done a lot of work for sure, literally been around the world to get players to come to Oregon."

Q: Was there any one particular turning point?

Moore: "Making the NCAA tournament in our third year and again this year was big, but when we signed Sonja Newcomb (Honorable All-American this season as a junior), we got the California Player of the Year and Neticia Enesi (another junior All-American) as a top player out of Oregon, we got some outstanding players that normally wouldn't have come."

Q: Football has to bump heads recruiting with USC, what's it like in volleyball?

Moore: "Volleyball is an upper income middle class socioeconomic sport with a huge



...continued on page 7

1st Annual Football REUNION HUGE SUCCESS

Kearney's First Event as Director of Athletic Development

The Order of the O, under the leadership of Director of Athletic Alumni Development Chuck Kearney, staged its first annual football letterman's reunion before the Utah State game in September. It was Kearney's first event in this new role and he observed that the event was a great success. "It was neat to see the group of men who showed up (over 70); they appreciated it so much."


Kearney said the Order of the O will have a reunion every year and this year's event will be on September 19th, when Utah comes to Autzen Stadium. The celebration, which included lunch and beverages, was held in a tent on Mallard Park, east of the stadium. "It was exciting for all those who went on the field before the game to be recognized by the crowd," said Kearney. "It was fascinating to listen to all the stories from a real cross section of age groups."

The Order of the O intends for the reunions to reconnect the University with Ducks after their playing time is done. "You're a Duck for life," said Kearney, "our desire to maintain relationships goes beyond your eligibility. We also want to develop our alumni-mentor program and

other offerings where we can showcase the great experience, talent and wisdom our alumni have to offer our current student-athletes."

Kearney, the former wrestling coach at Oregon, observed that "from conception to execution, we only had five weeks to plan, so I know we missed a lot of ex-players. If anyone is interested in participating, mark your calendars and if you know of players who would like to be invited, let us know, because our data base, especially with out-of-state players, is not up to date."

"It was fascinating to listen to all the stories from a real cross section of age groups."

Kearney reminded all football lettermen that the September 19th celebration, which brings in last year's number-two nationally ranked team to Eugene, is open to wives and family members, too. "Spread the word," said Kearney, "we want this to become a big event." 



Pat Kilkenney & Ahmad Rashad

Kilkenny

Kilkenny has a long history of involvement and support for the University, serving on the Athletic Department Advisory Board and the Board of Trustees for the University of Oregon Foundation. Kilkenny's tenure at Oregon is scheduled to end when he hands over the reins to football coach Mike Bellotti when he decides to retire from coaching.

Q: When you came to Oregon two years ago, what was your assessment?

Kilkenny: There were some leadership gaps. Anytime there is change, people are fearful of what tomorrow's going to bring. We bridged that gap, we got people to hold hands and get things going in lockstep. In my business past, I've experienced this a lot with acquisitions; the culture of change is very interesting.

Q: What were the strengths of the Athletic Department at that time?

Kilkenny: I found that people here really cared; there was a great deal of integrity and great work ethics.

Q: As a leader in business, what did you bring to the position that you felt was good for Oregon?

Kilkenny: Well, intercollegiate athletics today are a business, like it or not. There are unique outliers such as the student-athlete experience. In business you can quantify most things, but it's hard to quantify the student-athlete experience; that remains a mystery to me. It was also difficult to quantify what should stand as results other than wins/losses with the Olympic sports. We need to be goal oriented, like the business world. Fundamentally, the bottom line is winning and sustainability.

Q: What did you feel you had to change within the department?

Kilkenny: Oregon had 'patience' as a dominant part of its culture. We needed to go at a quicker pace than historically. To me, it's more contemporary. To make changes you need buy-in—quickly; none of it was easy. Those who were here worried about what the agenda was, but I put our goals in writing, focusing on inclusion over exclusion in a transparent system where roles were defined and there was zero tolerance for character issues.

Q: What were your most stressful situations as the athletic director?

Kilkenny: The Pat Casey issue in baseball. I was asked to not talk to him by President Frohnmeyer and I didn't. The media said I did anyway, writing that I offered him a million dollars to take the job. The next weekend, Casey was in Eugene watching the Emeralds the same time I was at the game. The paper took a lot of pictures and a Portland writer thought I had lied to him in denying the original rumor. I was bothered because I felt my credibility was at stake. If you only have one thing, it's your reputation.

The wrestling thing was painful. I had to face 25 angry Oregon wrestlers in the auditorium, looking them eye to eye, young men who had worn the yellow and green. They were mad, their hearts were broken and I didn't blame them. Emotionally, there was no justification for dropping wrestling, but in the end, financially, from a business perspective, it was for the greater good of the institution.

Q: Any embarrassing moments?

Kilkenny: The Kevin Love situation at Mac Court (Love was the son of former Duck great Stan Love, and chose UCLA over Oregon as a recruit); I sat in the middle of some pretty bad behavior and didn't handle it well. I'm not quite sure what I could have done; I thought it was originally going to be funny, but they (the Pit Crew students) were malicious. They are great kids, but on this occasion, they were lazy and vulgar.

Q: What are moments you are always going to treasure?

Kilkenny: Going to the Elite Eight in St. Louis was great; beating the Beavers in Corvallis, with so much at stake was memorable. I think the best moment might have been standing on the field at Autzen at the Fresno State football game with George Horton, our new baseball coach. I thought, 'in everything we do in life there's a beginning and an end' and that moment felt like something that wasn't going to have an ending. Bringing something (baseball, dropped in 1981) back, which we should never have lost in the first place, standing with my dad, is a moment I will always remember.


Q: Mike Bellotti, head football coach, is slated to succeed you at some point. What are your thoughts about him in that role?

Kilkenny: He is such an incredible leader, there isn't a darn thing wrong with Mike Bellotti and I can't say that about many people. His strength is that he has an amazing will and he will empower his lieutenants. As I've watched and listened in on the headsets while he's coaching, I see he has a great mind, and doesn't micromanage and that's real important. Great leaders are great listeners, as he is. Bellotti has a strength of conviction, and is a very proud guy; he's been a delight to associate with and has put the institution first, himself second. I can see why he's interested in the job; it's impossible to balance your life as a head football coach in this day and age, and that's important for him now.

Q: What's next for you once your time as director is over?

Kilkenny: This (coming to Oregon) was not planned at all. You want to find something you're passionate about, something you can control. It was a great surprise to me to have this opportunity. I wasn't comfortable taking this job. Right now, I have financial security, I have a foundation and I've been pretty good about giving back. Whatever I do, I hope to make a difference in people's lives. My idea of success is only working with people you like. Also, we own a place in New York and I would like to spend some time there.

Q: Anything you'd like to say expressly to Order of O members?

Kilkenny: I was uninformed about the efforts our student-athletes and coaches make on a daily basis. The level of respect and admiration I have for current and past student-athletes has elevated because of my experience here. It is difficult for me to imagine what it takes to be a student-athlete and my most incredible pleasure has been to get to know a long list of athletes. One who stands out is Dave Roberts, who played in my time at the University. I got a chance to tell Dave that he was one of my heroes and he told me he felt the same about me. How good does that feel? I got to know all of them as people, not just athletes, and see their work ethic and passion. 

Earlier this year, I'm on my way to work and it's icy, and I slip and fall down and ask myself, 'What the hell am I doing in Eugene'? It's like running a marathon, towards the end, and my feet are bleeding a bit, but I can say it's been an honor and pleasure to serve.

Hall-of-Fame HONOREES

Lead by Balderston and Osternig

Keith Balderston and Lou Osternig were honored along with five inductees in the University of Oregon's Hall of Fame in November before the Stanford football game. Before an appreciative crowd in the Club at Autzen, Balderston received the Leo Harris Award for distinction in his profession, his community and for his support of the University. Osternig was named Honorary Member of the Order of the O for his 39 years of contributions to the Oregon athletic program.

Balderston was a four-year letterman on the basketball team in 1984-88 and a three-time GTE Academic All-American and Academic All Conference choice and graduated with three career marks in Oregon basketball history. In his speech, he thanked his coach, Don Munson, for "supporting me as a student." After graduating with a cum laude degree in Biology, he earned a NCAA graduate scholarship and attended Oregon Health Sciences University. Currently, Balderston is the Director of Perinatology at Sacred Heart. He and his wife Stephanie have three children.

Lou Osternig began his career at Oregon as an assistant trainer in 1969, and went on to develop the Graduate Athletic Training Program for the University in 1975. From that time, 250 Master of Science athletic trainers have graduated and serve in numerous capacities throughout the US and abroad. Research has been a focus

for Osternig as he has collaborated with UO team physicians and trainers on projects in a variety of areas such as neuromuscular adaptations to orthopedic injury and surgery, running injuries, isokinetic exercise, and

volleyball team to the NCAA tournament as a sophomore with her skill in digs and kills. "I've had three kids in four years," she said, "this couldn't happen at a better time. Sports made me feel better about myself, and I fell in



sensory-motor recovery following concussion. Osternig is currently at the University as Professor Emeritus of Human Physiology.

Camara Jones Banfield, a four-time All American in track was the first of individual Hall-of-Fame inductees: "I'm a superstar again," she exclaimed. "I can't tell you what this University has done for me." Banfield, a Vancouver, Wash. native, claimed three Pac-10 Conference titles and anchored the 4x400 relay team to a league gold medal in 1992. She was also a member of the 4x400 team that won the 1995 World Championships in Goteborg, Sweden. Camara was first-team academic all-conference three times, received an NCAA graduate scholarship and received the Emerald Trophy as the Ducks' top senior scholar-athlete in 1995 before earning her law degree from Oregon.

Emery Barnes, a letter winner in football and track, was inducted in memoriam, with his wife Janet accepting the award. Barnes, a Jefferson High graduate in Portland, was an All-Pacific Coast Conference defensive end in 1952 and was elected team captain in 1953. He also tied for first in the '52 NCAA high jump (6' 8") and a personal-best (6' 9¾") gave him a second-place finish in the '52 AAU championships, just shy of the world record. Barnes went on to play eight years of professional football in Canada and then embarked on a career as a social worker and an advocate of human rights and equal opportunity in Canada. He also served almost 25 years in the British Columbia Legislative Assembly and was elected the first minority speaker in 1994. Barnes was presented Oregon's Pioneer Award in 1998.

Dawn Charroin Eikenberry, a first-team Pac-10 all-league standout, lead the Ducks'

love with this amazing college." Eikenberry's play was described as intense, and she won the program's Mental Toughness-Extra Effort Award three times before completing her career playing professionally in Europe.

One of the key players on Oregon's Gang Green defense, which took the Ducks to the 1994 Pac-10 Conference championship and the Rose Bowl, was Alex Molden, who credited coaches Neal Zoumboukos, Jim Radcliffe and Nick Aliotti with the inspiration to become a great player. "They forced me to dig deep and realize my potential," said Molden, "I am blessed beyond belief for what the University of Oregon has given me." Molden set school records for passes broken up and interceptions and was a two-time all-conference choice before being drafted by the NFL and compiling an eight-year career in the pros.

Rounding out the Hall-of-Fame inductees was the 1954 baseball team, which won the second of three straight Northern Division titles and earned their first trip to Omaha and the College World Series. The great Don Kirsch coached the squad, which included All-American center fielder George Shaw, John Keller, Norm Forbes, Neal Marlett, and Pete Williams, all of whom were named to the all-Northern Division squad. Williams, speaking on behalf of the team, said that Kirsch taught them: "Always remember who you are, baseball is a game of mistakes—physical errors will happen, but you should never accept mental errors." Williams also added that every team member went on to get their degree and "all are Duck supporters to this day." ©

Jim Moore ... continued from page 3

population base in California. USC and UCLA will always get top players and Cal gets their share, too. Stanford is the toughest to recruit against because of the background of many of the top players, who come from elite club teams in high school.

Q: What do you say to Oregon recruits?

Moore: "I absolutely believe the University of Oregon is the best Pac-10 team to come to. The size of the school is perfect. I've been at Texas, with 50,000 students and it was easy to fall through the cracks. Oregon is not big, but big enough for diversity, and the community is the perfect size. Big enough to get everything you want, but very safe for kids. We also have the mountains and the ocean an hour away each direction. I tell recruits that we have Phil Knight and Nike behind the athletic department. Phil's support separates us from almost every other institution in the country."

"I absolutely believe the University of Oregon is the best Pac-10 team to come to..."

Q: Do you feel you have the Ducks at the elite level?

Moore: "Making the NCAA's was great, but I have never been as disappointed as I was this year the way our season ended. We should not have lost to the team we lost to, and it's obvious to win a national championship, you need to get to some final fours.

Q: What's the future look like?

Moore: "We have a player coming in 2009 (Katherine Fisher), from the Bay area, who is an unbelievable player. On her unofficial recruiting visit, she walked through the new training facility, which was almost finished, and said, 'This is it. I'm coming to Oregon.' It will be the same when the new arena is finished times ten."

Q: What are you doing to connect with former volleyball players?


Moore: "Every year, we have contacted every known player from the

past, sent them a media guide and have invited them to see us on the road if they live out of the area. Our present players don't really understand the struggle their predecessors went through, and the value is as everybody gets older, the more important it is to stay connected."

Q: What would you like to say to Order of the O members?

Moore: "I am proud that of all the athletes at Oregon (couldn't vote on own sport) 85% said volleyball was their favorite sport to watch. My goal as a coach is for my seniors to be able to walk out on the court and not need me; that they can deal with situations on their own. Our players are real athletes—they play hard, they care, they play through pain. I want my players to learn intrinsic motivation and discipline and expand on that when they're in school. When life gets hard, they can say 'I can do this, I've done it before.'"



Jim Moore has a 76-50 record in four years at Oregon. He has been named the National and Pac-10 Coach of the Year and has taken the Ducks to the Sweet Sixteen twice. Moore graduated from Long Beach State and began his coaching career at Northern Michigan (1989-93). Subsequent coaching jobs were with Kansas State (1994-96), Texas (1997-2000), Chico State (2001-02) and again at Northern Michigan (2003-04), before coming to Oregon. 

What's new with you? Please let us know so we can put your information in a future DuckUpdates section and let other former letter winners read about your accomplishments. Enclose a recent photo if you want to. Send to: Beth Campbell 2727 Leo Harris Parkway Eugene, Oregon 97401

Name _____

Address _____

City _____ State _____ Zip _____

Telephone: () _____ EMAIL _____

Personal update, career, job promotion, family addition, plans, other news. An infamous athletic tale or fond memory. Include sport and years played:

SCHOLARSHIPS AVAILABLE

You are reminded that the Order of the O offers two scholarships, one to an incoming freshman, who is not participating in intercollegiate athletics, and the other a post-graduate scholarship to a former varsity letter winner. Applications for both are on the Order of the O website (orderoftheo.com) or can be obtained by contacting President Don Stone or Beth Campbell in the Duck Athletic Fund Office. Deadline for the scholarships is April 15th, 2009.

We need your help.

We are currently updating our contact information. Send in your name, address, phone number and email and well send you an exclusive Order of the O mouse pad for FREE! You can't beat that. Your contact information is kept private and only for Order of the O communications. We do not share our mailing list with anyone.

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ORDER OF THE O ON-LINE

Become a fan of the Order of the O Facebook Page



Don't forget to shop for Order of the O gear on our website!
www.orderoftheo.com



ANNOUNCEMENTS

Track Homecoming Reunion is May 16th, 2009.

Football Reunion Sept. 19th, 2009 during the Utah game.

CORRECTION

The Fall 2008 Order of the O newsletter incorrectly spelled Joe Schaffeld's last name in the article "Duck Icon and Tour Guide."



letterwinner

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NEWSLETTER | WINTER 2009

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KILKENNY

VOLLEYBALL

HALL OF FAME | SCHOLARSHIPS

